

PRESS KIT



SERVICES OFFERED

- Federal Tax Preparation
- State Tax Preparation
- Quarterly Tax Estimates
- Tax Reconciliation
- Accounting and Bookkeeping
- Profit Planning
- Profit & Loss Statements
- Business Consulting
- Secure Online Client Portal
- Benchmarking Analysis
- Payroll Services
- LLC, S-Corp., C-Corp., and Partnership formation

PRESS CONTACT

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ABOUT ATBS

American Truck Business Services (ATBS) was founded in 1998 by Todd Amen, whose family previously owned a trucking line. When we began, it was with one simple belief; Owner-Operators needed our help. They love to drive, be their own boss, and control their destiny, but it came with sacrifices. Drivers often don't have the resources or time to manage the requirements of the 'business of driving'. Just as importantly, the requirements tend to take away from the precious amount of free time they have with their family or the personal passions they love.

That's where we come in. We coach truck drivers. We take the complexity out of their lives. We handle the 'business of driving'. We help drivers make more money. And perhaps more importantly, we give them back their free time and lower their stress.

In 2016, ATBS introduced a branded suite of products called RumbleStrip. Just like rumble strips on the interstate help drivers course-correct and keep them safe, at ATBS we help drivers course-correct their business. Often it's a small nudge due to inattention, or perhaps a more fundamental shift in trajectory. Essentially, we help our clients keep their 'business between the lines'.

OUR EXECUTIVE TEAM

Todd Amen, Founder, President & CEO

Prior to ATBS, Mr. Amen was Co-President of Trans-Western Express, LTD (TWX), a family-owned truckline operating in the contiguous 48 states and Canada. In addition to his work with ATBS, Mr. Amen is a recognized leader in transportation and finance and is also on the Board of Directors of the Truckload Carriers Association. Mr. Amen is a graduate of Colorado State University with a Bachelor of Science Degree in Business Administration with an emphasis in Finance and Marketing.



Jeff Amen, Vice President

Prior to joining ATBS, Mr. Amen was co-president of Trans-Western Express, LTD (TWX) involved in the management of the entire company. In 2001, Mr. Amen joined ATBS initially focusing on sales. As a co-owner, today Mr. Amen is involved in all aspects of ATBS helping to set the strategic direction of the company. He continues to be a leader in the sales and marketing of the company's products and services. Mr. Amen graduated from Colorado State University with a Bachelor of Science Degree in Business Administration and Finance.



Matt Amen, Vice President

Mr. Amen joined ATBS in 2002 with a background in trucking, business development and information technology. Previously he was Co-President of Trans-Western Express, LTD (TWX) and later ran his own business, ICCE Technologies. Today, Mr. Amen directs the Maintenance Consulting group and all Asset Services products, is involved in the sales and marketing of all ATBS products and services and oversees the information technology direction of the company. Mr. Amen graduated from Colorado State University with a Bachelor of Science Degree in Economics.



PRESS KIT



SOCIAL MEDIA POSITION

ATBS is committed to posting fresh, relevant, trucking and business related content on major social media channels on a regular basis. We are committed to providing our clients and media contacts with content they can use, share and re-purpose. We encourage your organization to follow us on:

- Facebook
- Twitter
- YouTube
- LinkedIn

ATBS LOGO GUIDELINES

ATBS and RumbleStrip logos are visual signatures of the company. ATBS and RumbleStrip logos should appear in a consistent manner throughout all communications. If you need a copy of one of our logos for promotional purposes, please contact us at info@atbs.com.

OUR PRODUCTS

Whether a driver is just starting out, is an experienced owner-operator, or anywhere in between, we have a service package for everyone.

RumbleStrip Essentials

- Year-End State/Federal Tax Returns
- Quarterly Tax Estimates
- Bottom Line Checkup Tax Reconciliation
- Tax Consulting
- Bookkeeping
- Year-to-Date Profit & Loss Statement
- Secure Online Document Portal

RumbleStrip Professional

- All services included in RumbleStrip Essentials, plus:
- Upgrade to Bottom Line Maximizer Tax Reconciliation
- Unlimited Business Consulting
- Detailed Profit Plan
- Monthly Profit & Loss Statements
- Industry Benchmarking

RumbleStrip Enterprise

- All services included in RumbleStrip Professional, plus:
- Tax Preparation for Business Entities
- Optional Entity Formation
- Optional Payroll Services

RumbleStrip Complete Tax

- Year-End State/Federal Tax Returns
- Bottom Line Checkup Tax Reconciliation

RumbleStrip Company Driver

- Tax Consulting
- Year-End State/Federal Tax Returns
- Enrollment in Drivers Legal Plan

